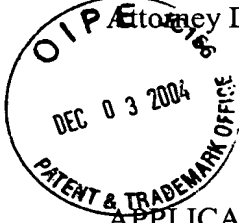


PATENT APPLICATION

Paper Dated: December 1, 2004

Application No. 10/790,469

Attorney Docket No.: 128299.00101



77w

**CERTIFICATE OF MAILING UNDER 37 C.F.R. § 1.8**

APPLICANTS: Scott Mueller

TITLE: System and Method for Identifying Retail Tire Sales Opportunities

SERIAL NO.: 10/790,469

ATTORNEY REF: 128299.00101

DATE OF DEPOSIT: December 1, 2004

I HEREBY CERTIFY THAT THIS INFORMATION DISCLOSURE STATEMENT IS BEING DEPOSITED WITH THE UNITED STATES POSTAL SERVICE VIA UNITED STATES POST OFFICE FIRST CLASS MAIL UNDER 37 C.F.R. § 1.8 ON THE DATE INDICATED ABOVE AND IS ADDRESSED TO COMMISSIONER FOR PATENTS, P.O. BOX 1450, ALEXANDRIA, VA 22313-1450.

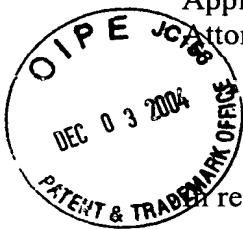
Maria N. Dupain

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Maria N. Dupain

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PATENT APPLICATION  
Paper Dated: December 1, 2004  
Application No.: 10/790,469  
Attorney Docket No.: 128299.101



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Re Application of : Scott Mueller  
Application No. : 10/790,469  
Filed : March 1, 2004  
Group Art Unit : 3621  
Examiner : Not yet assigned

TITLE: SYSTEM AND METHOD FOR IDENTIFYING RETAIL TIRE SALES  
OPPORTUNITIES

INFORMATION DISCLOSURE STATEMENT

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In accordance with the provisions of 37 C.F.R. 1.56, 1.97 and 1.98, the attention of the Patent and Trademark Office is hereby directed to the documents listed on the attached form PTO/SB/08A. Copies of the references cited thereon are provided. It is respectfully requested that the references cited on the attached Form PTO/SB/08A be expressly considered and that the documents be made of record therein and appear among the "References Cited" on any patent to issue therefrom.

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on December 1, 2004

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Signature

12-01-04  
Date

PATENT APPLICATION  
Paper Dated: December 1, 2004  
Application No.: 10/790,469  
Attorney Docket No.: 128299.101

AUTHORIZATION

No fee is believed to be due for the filing of this Information Disclosure Statement. Nevertheless, the Commissioner is hereby authorized to charge any additional fees which may be required for this submission, or credit any overpayment to Deposit Account No. 50-0436.

Respectfully submitted,

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Date: December 1, 2004



PTO/SB/08A (08-00)

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**INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT**

(use as many sheets as necessary)

**Complete if Known**

Application Number	10/790,469
Filing Date	March 1, 2004
First Named Inventor	Scott Mueller
Group Art Unit	3621
Examiner Name	Not yet assigned
Attorney Docket Number	128299.101

Sheet 1 of 1

**OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS**

Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, cite and/or country where published.	T <sup>2</sup>
		Journal of Retailing and Consumer Services, "A distribution services approach for developing effective competitive strategies against "big box" retailers", March, 2004.	
		Journal of Retailing and Consumer Services, "E-commerce and the retail process: a review", September, 2003.	
		Journal of Purchasing and Supply, "Strategic Operations Management: the new competitive advantage", September-October, 2003.	

Examiner Signature	Date Considered
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\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

<sup>1</sup>Unique citation designation number. <sup>2</sup>See attached Kinds of U.S. Patent Documents. <sup>3</sup>Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup>For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>5</sup>Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. <sup>6</sup>Applicant is to place a check mark here if English language Translation is attached.

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